**Project Title: SmartFarmer - IoT Enabled Smart Farming Application Project Design Phase-I** - **Solution Fit Template** **Team ID: PNT2022TMID04781**







| **Identify strong TR & EM** | **3. TRIGGERS TR**  What triggers customers to act?  When they feel about their crops and agricultural land.  Then they use this system to monitor the soil’s moisture. | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  This is the current solution to monitor moisture, temperature, and humidity when they want.  Then it is able to control the motor.  The interface and design are well and good.  finally, it was a simple easy solution.  This system includes a mobile application that will show information about soil like temperature and moisture and motor control options also. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   What kind of actions do customers take online? Extract online channels from #7  Monitoring soil moisture and temperature  Control the motor (ON/OFF)   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine? Extract ofﬂine channels from #7 and use them for customer development.  Without the internet, users can't do anything here because wireless devices need the internet to do tasks like transmitting/receiving signals |  |
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| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterward?  before:  Insecure > conﬁdent  Think like “waste of money”  after  very nice  easy for using |